



POWER TIME CORPORATION

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THE POWER TIME MISSION:

To enhance your profitability by converting your sales, marketing, and customer service processes into easy systems that work.

WHAT DOES THAT MEAN?

We have found that many rapidly growing companies reach a point that both their continued growth and profitability are threatened by a hodge-podge of unrelated sales, marketing, and customer service tools that have developed over time to solve specific problems. These spreadsheets, databases, documents, and procedures generally don't interact with each other and make it difficult for the people using them to interact any better. There is enormous redundancy of effort and frustration trying to get anything done or measured. Power Time's purpose is to help you achieve your business goals by consolidating and automating your processes, eliminating redundancies, improving communication, and simplifying workflows so your people can focus on building the business.

HOW DO WE DO IT?

Following a structured process, we begin by learning about your visions and priorities, your frustrations and pains. Together we determine the best methods and tools, within your budget, to take your business to the next plateau. We jointly establish a roadmap with stages, checkpoints, and deadlines. Then Power Time begins the process of designing your solution. Regular review sessions ensure that your vision and ours are in sync. Data is migrated, applications are installed, systems are tested, and users are trained. Followup reviews are conducted regularly to ensure that you are achieving your goals.

WHAT SETS POWER TIME APART FROM THE COMPETITION?

1. ***We focus on your success, not ours.*** If you reach your goals, we will succeed at ours.
2. ***Power Time's clients are found worldwide and encompass a broad spectrum of industries and functions.*** Our experience with them enables us to quickly understand your challenges and applications.
3. ***We've been there.*** Power Time consultants bring personal experience in sales, operations, human resources, and executive management in companies ranging in size from 10 employees to Fortune 50 organizations.
4. ***We've been here.*** Power Time was founded by David Eckles in 1988. We have specialized in designing and implementing customer relationship management systems ever since.
5. ***Power Time has the knowledge and proven commitment to excellence.*** All Power Time employees are certified by Microsoft as CRM specialists and Microsoft Solution Providers. We also certified to represent a number of related tools to meet specialized needs for integration with other software, mobile applications, marketing tools, and more.
6. ***Power Time specializes in Microsoft Dynamics CRM.*** We believe that, to be the very best at anything, one must specialize. We choose to offer you nothing but the best guidance, knowledge, and service, so we focus on this excellent software product and related addons. When you need expertise outside of our specialties, we gladly recommend trusted associates.

WHAT IS CRM?

True Customer Relationship Management, or CRM, combines marketing, sales, and customer service management under one umbrella, coordinating the efforts and communications of all team members in the process. When properly designed, a good CRM solution will guide the process, eliminate redundancies, improve reporting, increase sales, and facilitate dedicated customers.

WHY MICROSOFT DYNAMICS CRM?

Microsoft Dynamics CRM is full-featured, cost-effective, and flexible tool, backed by Microsoft's commitment to continue to offer you the best product on the market. Dynamics CRM offers the tightest integration available to Outlook, Excel, SharePoint, and other familiar Microsoft products. The structure is open, allowing Power Time to design your CRM to work the way you do, not the other way around.

WHAT TRAINING DOES POWER TIME OFFER?

Our training is customized to the client's application. We offer QuickStart User courses and Advanced Administrator training in Microsoft Dynamics CRM. Classes are kept small and functionally grouped so your students are learning with others who have similar needs, issues, and questions. Your structure and your data are used in all training to ensure maximum transfer of knowledge from the classroom to the business. In addition to group learning, Power Time offers customized 1-on-1 training to focus on specific issues you wish to cover.

WHAT SUPPORT OPTIONS ARE AVAILABLE?

Power Time support varies according to the client's needs. Support may be purchased in blocks of time, on a project basis, or on a monthly retainer. In any case, regular reports are provided to you showing exactly how the time is used and what issues are addressed. Rates are dependent on the number of hours required.

WHO ARE POWER TIME'S CLIENTS?

Power Time works primarily with three types of organizations:

- The embryonic company or department needing to develop the basic functionality that will allow it to survive and grow profitably.
- The fast growth company suffering from system overload and non-interfacing systems. Management knows they must increase efficiencies, eliminate bottlenecks and redundancies, and re-define processes to maintain and increase the company's growth rate.
- The mature company suffering from legacy procedures and antiquated systems. Management is seeking cost-effective ways to make their systems work again and recharge their sales.

A POWER TIME CLIENT IS COMMITTED TO CHANGE AND TO SUCCESS.

POWER TIME CLIENTS INCLUDE:

Admiral Linen Services • Advantage Tape USA • Alliance Fencing • American Language Technologies • AmREIT • ATEC Training & Certification Services • Bailey Routzong Capital Advisors • Brazelton Auto • Calvetti Ferguson CPAs • Cherry Demolition • City Wide Maintenance • Drake Controls • DSM Supply • EnVibe • EsophaMend • Eutex International • Genco Recovery • Global Filtration • Homeland Preparedness Project • Industrial Fire Equipment • Innovative Benefit Planning • Innovative Investment Fiduciaries • In*Telemarketing • Kainos Partners • Katy Emergency Center • LeaseSource • Lord & Hogan • Lyncole XIT Grounding • Nelson Plant Food • NeWeigh • Pathways for Little Feet • Port of Houston Authority • River Oaks Emergency Center • Serampore Industries • Sunoco Petroleum • Texacone • Vacek & Freed PLLC • Vera Lee Garment Company • Warner Box and Display • Water Equipment and Treatment Services • W-Technologies

We invite you to join them!

Call Power Time today at (713) 995-8455 or (800) 780-0199

Visit our web page at www.powertime.com or email susan@powertime.com